

**Frostburg State University Alumni Association Board of Directors**  
**Monday, June 29, 2020 – 8:00 p.m.**  
**VIA ZOOM CONFERENCE/VIDEO CALL**  
**MEETING AGENDA**

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- I. **Call to Order:** Jason VanSickle, President, 8:05PM
  
- II. **Treasurer/Secretary's Report (attached):** Ashley Daniels, Secretary/Treasurer
  
- III. **Approval of Minutes of Meeting of Saturday, January 25, 2020 (attached):** Jason VanSickle
  - IV. Motion to approve Eric
  - V. 2<sup>nd</sup>: Ashley V.
  - VI. In favor: all
  - VII. Oppose: none
  - VIII. Budget: Ending balance of \$12,128.37 across all budgets.
  
- IX. **President's Report:** Jason VanSickle
  - X. Not a normal year
  - XI. With the pandemic, seeing changes as a board.
  - XII. Even though we usually meet over the summer virtually, we need to work to figure out how we can move forward virtually.
    - XIII. Challenging committees to look at what can we do/what can we work with
    - XIV. Use available technology to engage with students
    - XV. Smaller groups?
    - XVI. Alumni engagement is also difficult so how do we move forward and continue engaging them
    - XVII. Updates to come (see below).
    - XVIII. Even if we can't meet in-person over the next several months, we will still need to engage students, alumni, and each other
    - XIX. Blair Bedford will be stepping down from her position (term up in April)
    - XX. Jason Grahe also stepping down
  
- XXI. **Director's Report:** Shannon Gribble, Director of Alumni & Donor Relations
- XXII. Brooke had her baby! On maternity leave until mid-August 😊
  - Foundation Personnel Updates
    - James Kirk is leaving FSU effective 6/30. Heading to Notre Dame to enter a PhD program.
    - Jason Andrick also leaving FSU effective 7/10. Taking a position with Sigma Alpha Epsilon HQ.
  - Campus Updates – Fall Semester Opening, Athletics
    - Town Hall Meetings hosted for faculty, staff, and students. Can be accessed here: [www.frostburg.edu/fall2020](http://www.frostburg.edu/fall2020)
    - Starting classes Monday, August 17. Done with classes before Thanksgiving Break and not returning until Spring break
    - RLO moving to all singles

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- Academics—online and in-class (blended) options
- Social distancing will be enforced
- Several committees working on plans to safely re-open in August
- New residence hall is still on-track to open for fall 2020
- As of now, fall and early winter sports will be happening
- Staggering return of student athletes.
- Only participating in conference games (football to start in mid-September; play 10 games; no playoffs)
- Unaware of where we stand on spectators (not announced yet)
- Univ. Advancement Operations
  - Still working remotely
  - Housekeeping on campus
  - No formal plan in place yet for remaining faculty and staff to return
- Enrollment Update
  - VPs are briefed 1<sup>st</sup> of each month by VP Cash (John will have new update this week)
  - Deposits are 6% behind from this time last year
  - Transfers are up 12% in deposits
    - Enrollment is up 23% in transfer students
  - First-year students down 13% (5 weeks ago down 25%)
  - Deposits are improving everyday
  - Continued to get new applicants (last month 300 new applicants)
  - No update on the director and associate director of admissions
- Fundraising Update & Campaign
  - FY2020 as of late last week just over 1.9 million
    - Campaign \$11,750,000
    - Goal is \$25 million (may need to be adjusted or the timeline)
  - As of 11AM this morning, 26/29 have donated. All have been contacted via email to donate by the end of the fiscal year (6/30)
  - COVID-19 delayed public launch of campaign
  - Proposed campaign theme and logo (only staff and Foundation Board have seen this)
    - Forging Futures: The Campaign for Frostburg State University
- Budget
  - FY ends tomorrow. Not sure how this year will end/how the new year will begin.

**XXIII. Old Business**

- Homecoming 2020
  - Announcement being made on Wednesday (July 1)
  - Following state of MD and CDC Guidelines makes it hard to have homecoming when all events are 100+ people

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- Board will receive an email from Shannon prior to official announcement
- Jason VanSickle: can we host anything virtually to assist alumni with reconnecting to the University
- Ryan Graves: could a spring version of Homecoming happen if things have cleared up in time
  - Shannon: Challenge with the spring-campus is overwhelmed with a lot of events that are planned years in advance
  - Student life can plan things for students. FSU memories (pictures on social media, etc.)

**XXIV. New Business**

- Events
  - Don't know where we stand with trying to plan all events
  - Crab feast—Shannon has called Martin's West and hasn't received a call back. Trying to gauge what the venue is thinking before being able to decide.
  - John Short is talking with University Counsel regarding liability in hosting events
- Alumni Engagement during COVID-19
  - Events via Zoom. Hosting smaller outdoor events. How can we engage with students?
  - What will engagement look like if we can't have events?

**IX. Committee and Group Reports**

- Governance – Joe Lambert
  - Not working on by laws and have been full
  - With Blair Bedford and Jason Grahe stepping down, we now have some vacancies
  - If you have anyone who would be good on the Board, please send information to Shannon and Joe.
  - How can keep former directors be engaged once they step down? How can we utilize those people? How can we stay in touch with them?
    - You do not have to be on the board to be on a committee
- Alumni Outreach – Dominic McAlily & Eric Manns
  - In communication with committee, checking in with everyone
  - Holding pattern for the crab feast and figuring out next moves
  - Build rapport and staying in contact with each other
  - No events coming up but some ideas that they've been talking about
    - Regional events
      - If Homecoming is cancelled, can we host smaller, regional events for people to get together
      - Parking lots/tailgating
    - Baltimore County may have the option to host events outside

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- Tailgating at NFL games?
- Student Outreach – Melanie Rowe-Partridge & Kirk Engle
  - Not many updates
  - Semester ending early put a damper on events
  - Now that we have a timeline for FSU’s opening, will start working to create some virtual events
- Awards & Recognition – Ashley Vascik
  - Awards banquet was cancelled for spring 2020
  - Looking at possible options for how we can get the awardees their awards
    - Possibly a virtual ceremony
  - Waiting for FSU to make decisions

**X. For the Good of the Order**

**UPCOMING EVENTS**

- September 12 – Alumni Crab Feast

**BOARD MEETINGS -- SAVE THE DATE**

- Sunday, October 18, 2020
- Saturday, January 23, 2021

**HOMECOMING – SAVE THE DATE**

- 2020 -- October 15-18
- 2021 – September 30 – October 3

**XI. Adjournment**

Motion: joe

2<sup>nd</sup>: al

In favor: all

Opposed: none